



JoAnn M. Martin

President and Chief Executive Officer — Ameritas Mutual Holding Company
Chair, President and Chief Executive Officer — Ameritas Life
Lincoln, Nebraska

Work History

- President and chief executive officer — Ameritas Mutual Holding Company — 2009
- President and chief operating officer — Ameritas Mutual Holding Company — 2009
- Chief operating officer — Ameritas Mutual Holding Company — 2008
- Chair, president and chief executive officer — Ameritas Life Insurance Corp. — 2008
- Executive vice president and chief financial officer — Ameritas Mutual Holding Company — 2006
- President and chief executive officer — Ameritas Life Insurance Corp. — 2005
- President and chief operating officer — Ameritas Life Insurance Corp. — 2003
- Executive vice president and chief financial officer — Ameritas Acacia Mutual Holding Company — 2001
- Senior vice president and chief financial officer — 1995
- Joined Ameritas as manager — audit division — 1984
- Director of Ameritas Mutual Holding Company and member of many of the company's subsidiary boards

Education

- M.S. degree, Business Administration, Colorado State University — 1982
- B.S. degree, Business Administration, University of Nebraska-Lincoln — 1975

Professional Designations

- CPA (Certified Public Accountant)
- FLMI (Fellow in Life Management Institute)

Business and Community Activities

- Federal Reserve Board of Kansas City — Omaha Branch
- National Research Corp. — Board member
- ACLI — Board member
- MDRT Foundation — Board member
- Lincoln Chamber Economic Development — Board chair
- Lincoln Partnership for Economic Development — Co-chair
- University of Nebraska Foundation — Board member
- NICDC — Board member

Past Community Service

- CHI Nebraska — Board chair
- University of Nebraska Medical Center Board of Counselors
- Nebraska Society of CPAs Foundation — President
- Nebraska Council on Economic Education Board — Treasurer
- St. Elizabeth Community Health Center Board — Past chair
- Lincoln Chamber of Commerce — Past chair
- United Way — Fundraising Committee
- Financial Executives of Nebraska Board
- Nebraska Wesleyan Board of Governors
- Nebraska Art Association Board
- Lincoln Community Foundation
- Leadership Lincoln — Class of 1988
- College of Business Alumni Board — President
- FLMI Society of Nebraska — President

Honors & Awards

- Business Leadership Award, UNL College of Business — 2011
- Inductee, UNL School of Accountancy Hall of Fame — 2004
- Alumni Achievement Award, Nebraska Alumni Assn. — 2001
- Outstanding CPA in Business and Industry, Nebraska Society of CPAs — 2000
- Alumni Leadership Award, UNL College of Business Administration — 1996

