JoAnn M. Martin

President and Chief Executive Officer – Ameritas Mutual Holding Company
Chair, President and Chief Executive Officer – Ameritas Life
Lincoln, Nebraska

Work History

- President and chief executive officer – Ameritas Mutual Holding Company – 2009
- President and chief operating officer – Ameritas Mutual Holding Company – 2009
- Chief operating officer – Ameritas Mutual Holding Company – 2008
- Chair, president and chief executive officer – Ameritas Life Insurance Corp. – 2008
- Executive vice president and chief financial officer – Ameritas Mutual Holding Company – 2006
- President and chief executive officer – Ameritas Life Insurance Corp. – 2005
- President and chief operating officer – Ameritas Life Insurance Corp. – 2003
- Executive vice president and chief financial officer – Ameritas Acacia Mutual Holding Company – 2001
- Senior vice president and chief financial officer – 1995
- Joined Ameritas as manager – audit division – 1984
- Director of Ameritas Mutual Holding Company and member of many of the company's subsidiary boards

Education

- M.S. degree, Business Administration, Colorado State University – 1982
- B.S. degree, Business Administration, University of Nebraska-Lincoln – 1975

Professional Designations

- CPA (Certified Public Accountant)
- FLMI (Fellow in Life Management Institute)

Business and Community Activities

- Federal Reserve Board of Kansas City – Omaha Branch
- National Research Corp. – Board member
- ACLI – Board member
- MDRT Foundation – Board member
- Lincoln Chamber Economic Development – Board chair
- Lincoln Partnership for Economic Development – Co-chair
- University of Nebraska Foundation – Board member
- NICDC – Board member

Past Community Service

- CHI Nebraska – Board chair
- University of Nebraska Medical Center Board of Counselors
- Nebraska Society of CPAs Foundation – President
- Nebraska Council on Economic Education Board – Treasurer
- St. Elizabeth Community Health Center Board – Past chair
- Lincoln Chamber of Commerce – Past chair
- United Way – Fundraising Committee
- Financial Executives of Nebraska Board
- Nebraska Wesleyan Board of Governors
- Nebraska Art Association Board
- Lincoln Community Foundation
- Leadership Lincoln – Class of 1988
- College of Business Alumni Board – President
- FLMI Society of Nebraska – President

Honors & Awards

- Business Leadership Award, UNL College of Business – 2011
- Inductee, UNL School of Accountancy Hall of Fame – 2004
- Alumni Achievement Award, Nebraska Alumni Assn. – 2001
- Outstanding CPA in Business and Industry, Nebraska Society of CPAs – 2000
- Alumni Leadership Award, UNL College of Business Administration – 1996

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